



LEMONADE STAND

KID'S BUSINESS PLAN

WHAT DO YOU WANT TO CALL YOUR BUSINESS?

COME UP WITH A NAME FOR YOUR BUSINESS! USE THIS SECTION TO BRAINSTORM SOME IDEAS.

_____	_____
_____	_____
_____	_____
_____	_____

FINAL CHOICE: _____

WHAT DO YOU WANT TO HAVE ON YOUR MENU?

DO YOU WANT TO SELL JUST ONE TYPE OF LEMONADE, OR MULTIPLE TYPES? DO YOU WANT TO HAVE MULTIPLE CUP SIZES? LIST YOUR MENU ITEMS IN THIS SECTION.

_____	_____
_____	_____
_____	_____
_____	_____



LEMONADE RECIPE(S)

WRITE OUT THE RECIPE(S) YOU WILL USE TO MAKE YOUR LEMONADE.
(MAKE MULTIPLE COPIES OF THIS PAGE IF USING MULTIPLE RECIPES.)

INGREDIENTS:

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INSTRUCTIONS:

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DETERMINE YOUR COST

USE THIS SECTION TO WRITE DOWN ALL THE SUPPLIES AND INGREDIENT COSTS YOU WILL NEED. DON'T FORGET TO INCLUDE THINGS LIKE CUPS, STRAWS ETC IN THIS SECTION.

EXAMPLE: SUGAR, 4 LBS, \$1.97

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WHAT DOES EACH CUP COST?

NOW THAT YOU KNOW HOW MUCH YOUR INGREDIENTS AND SUPPLIES COST, YOU WILL NEED TO FIGURE OUT HOW MUCH EACH CUP COSTS TO MAKE. DO THIS EASILY BY FIRST DETERMINING HOW MUCH OF EACH INGREDIENT YOU NEED FOR A PITCHER OF LEMONADE, AND THEN BREAK IT DOWN INTO CUPS.

INGREDIENTS/SUPPLIES:

EXAMPLE: EACH BAG OF SUGAR WILL MAKE FOUR PITCHERS.

COST PER PITCHER:

EXAMPLE: SO COST OF SUGAR DIVIDED BY FOUR. EACH PITCHER WILL NEED \$0.49 OF SUGAR.

TOTAL COST
PER PITCHER: \$.

ADD UP THE TOTAL COST OF EACH ITEM TO FIND THE
TOTAL COST FOR EACH PITCHER.

EACH PITCHER MAKES
THIS MANY CUPS: _____

EACH CUP COSTS: \$.

DIVIDE THE COST OF THE PITCHER BY THE NUMBER OF
CUPS EACH PITCHER MAKES.



PRICING

NOW THAT YOU KNOW HOW MUCH EACH CUP COSTS TO MAKE, HOW MUCH DO YOU WANT TO CHARGE PER CUP?



PROFIT

HOW MUCH PROFIT WILL YOU MAKE FROM EACH CUP OF LEMONADE SOLD?

PRICE YOU'RE CHARGING PER CUP: \$.

PRICE IT COSTS TO MAKE EACH CUP: - \$.

AMOUNT OF PROFIT MADE EACH CUP: = \$.



GOALS

USE THIS SECTION TO DETERMINE HOW MUCH MONEY YOU WANT TO MAKE, AND HOW MANY CUPS OF LEMONADE YOU WILL NEED TO SELL TO HIT THAT GOAL.

HOW MANY CUPS TO HIT GOAL: _____



TRACK SALES

AS YOU MAKE SALES, KEEP TRACK OF HOW MANY CUPS YOU'VE SOLD HERE TO TRACK YOUR PROFIT.

TOTAL CUPS SOLD: _____

TOTAL PROFIT: \$. _____